

# EUROPEAN WEEK: VISIT GREENBIZZ.BRUSSELS



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Greenbizz.brussels is a project of the [ERDF 2007-2013](#) program, "Objective 2013: Let's invest together in urban development!".

This project contributed to 1 of the "Supporting territorial competitiveness" program, more specifically under the "Support for the establishment of an urban development pole linked to the environmental economic sectors".

Greenbizz.brussels is an incubator for companies related to the environment and energy sector in the field of eco-construction, renewable energies, and eco-products, and offers 5,500 m<sup>2</sup> of production workshops and 2,800 m<sup>2</sup> of offices.

## Four main areas are developed:

1. offer a hosting infrastructure to environmental project leaders in the pre-incubation phase, i.e. before their official start-up, during the incubation phase itself (premises, common services such as reception, telephony, fax, IT) and in the post-incubation phase (premises including prototyping and pre-production halls);

2. offer support in the structuring of projects: managerial and strategic support targeted at the estate and awareness of the eco-products approach through a complete screening of the project and product according to the life cycle analysis;
3. To provide access to various networks related to the incubator and the sector: research network, financing network and network of entrepreneurs. All these networks are to be developed with the project.
4. Access to a financial fund specifically dedicated to the environmental sectors.

Currently, Greenbizz hosts more than 40 startups.

The project includes several complementary partners, including [CITYDEV](#) (regional development company), [Brussels Environment](#), [INNOVIRIS](#) (Brussels Institute for Research and Innovation), [Buildwise](#) (new name of the CSTC: scientific and technical centre for construction), [hub.brussels](#) (Brussels agency for business support).

## Hamster

Buildwise is also integrated into Greenbizz, with a surface area of workshops and administrative spaces linked to their activities. It should be noted that the unique HAMSTER test station, located in Greenbizz, is a project that was developed by Buildwise as part of the ERDF (2014-2020). It allows the study of heat, air and moisture transfers through building elements. The project will be the subject of a presentation and a visit of the installation.

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[buildwise.be/hamster-lab](http://buildwise.be/hamster-lab)



© HAMSTER

## Snappies

Another Brussels start-up located within Greenbizz will also be presented and visited, it is the company Snappies whose mission is to drastically reduce waste related to disposable diapers by offering nurseries a practical and economical alternative. In concrete terms, Snappies offers a complete service for the supply and cleaning of washable diapers in nurseries wishing to have a significant ecological impact.

### contact:

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Bruxelles Environnement: [bruxellesenvironnement.be](http://bruxellesenvironnement.be)

Innoviris.brussels: [innoviris.brussels](http://innoviris.brussels)

Hub.brussels: [hub.brussels](http://hub.brussels)

Buildwise: [buildwise.be](http://buildwise.be)

Greenbizz responds to the cross-cutting priorities related to sustainable development and innovation, on the one hand, through the activity of the incubator itself and, on the other hand, through the demonstrator dimension through the high energy and environmental quality of the building's construction.

The project was inaugurated in the spring of 2016. Greenbizz helps eco-responsible businesses while generating employment in a rapidly transforming neighbourhood.

Greenbizz is the first zero-energy industrial building in BCR, an exemplary building and the first hub for sustainable development in BCR. This project is a key point in the implementation of the 2025 strategy of the Brussels-Capital Region. Citydev: [citydev.brussels](http://citydev.brussels)

**Address:** 17 rue Dieudonné Lefèvre, 1020 Brussels

**Website:** [greenbizz.brussels](http://greenbizz.brussels)

**Convention:** 2010 - Infrastructure

**Total Project Amount:** €18.51 mio

**Total amount ERDF + RBC:** €16.83 mio



# EUROPEAN WEEK: VISIT BE-HERE

The ERDF BE-HERE project: The Public Centre for Social Action of the City of Brussels acquired the former industrial building "Byrrh" (in which the famous aperitif was produced) in 2007. The project, supported by the ERDF, was part of the ERDF 2007-2013 program, and have been renovated to become a new center of urban economic activities but also a lively and friendly place (about 10.231 m<sup>2</sup>).

## *BE-HERE today*

The aim is to offer alternatives to expanding companies and to attract new economic players to the Brussels Region. Provision of semi-industrial, storage, production, sales and office spaces, with common infrastructures. Companies are targeted as a priority in or around the sustainable food sector, but also social economy projects, which generate jobs.

### **In conclusion:**

It is a lively place, a showcase for sustainable food, accessible to the public and the neighbourhood: with an organic market and a varied food offer (beer, biscuits, coffee, chocolate, etc.) produced on site as well as activities and entertainment for the public.

Lunch will take place at the Maison des tartes, a company based in BE-HERE, offering sweet and savory pies prepared by hand with local, seasonal and mainly organic ingredients.



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Your region and Europe invest in your future!



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**Convention:** 2009 - Infrastructure renovation

**Total Project Amount:** €22.49 mio  
**Total amount ERDF + RBC:** €10.78 mio